



REGULAR MEETING AMENDED AGENDA
February 17, 2026
City Hall Council Chambers
3:00 pm

CALL TO ORDER- All cell phones off/silent mode

WELCOME

APPROVAL OF AGENDA- Regular Meeting February 17, 2026

APPROVAL OF MINUTES Regular Meeting of January 20, 2026

FINANCIAL REPORT Jana Williams, Assistant Finance Director

Citizen Recognition - Persons wishing to appear before the TDA Board during this portion of the meeting should register their name and the subject they wish to address with the Deputy City Clerk prior to the beginning of the meeting. In an effort to maintain order and decorum, we would encourage speakers to be courteous and respectful during this portion of the meeting in which citizen input is heard. Please refrain from profanity, inappropriate gestures, insults, personal attacks or accusations. Each presentation will be limited to three (3) minutes.

OLD BUSINESS

- Update on Destination Magazine's latest issue

NEW BUSINESS

- 2026 Event Schedule for COKM
- Spring Marketing Campaign
- New submission link for Discover Kings Mountain's Events
- Update on Cleveland County Tourism
- Discuss if Tuesday, March 17, 2026 meeting should be canceled or rescheduled.

DIRECTOR'S REPORT

- Update on Destination Tourism Partner Meeting.

ADJOURNMENT

The next meeting will be held on Tuesday, March 17, 2026, at 3:00 pm in the City Council Chambers of City Hall.